

## **The Inspired Capitalist: Prediction 2007**

*“When your recruiting efforts return to reciprocity you will create a funnel of people back to you in size that used to only be within your imagination.” Joe Schroeder*

*I should know. I have used this technique to create Organizations that turned into armies of Obsessed Networks that ran beyond 10,000 people.*

### **Small Business Opportunity Magazine,**

Susan Raykowski, Editor

“Joe Schroeder is a Human Dynamo.”

### **Six Figure Income Magazine,** Gerry Carson Editor

“From Mincemeat to Mega-Star ” to over \$400,000 per month in sales. Joe Schroeder COVER STORY.”

### **Profit Now Magazine,** Chuck Huckaby Editor

Voted #1 Network Marketing Course four page review 1998

### **HBC, Home Business Magazine,** Cutting Edge Media

Cover Stories on Mr. Schroeder 1998 and 2001

“Average Joe Buries The Works I CAN”T and Becomes MLM Bigfish!”

### **Predictions for 2007 -----From Joe Schroeder**

*The new economy has nothing to do with money*

**24 hr. Sizzle Call (Recorded) 1-800-772-9781 EXT 40**

1999 to 2001: Affiliate MLM recruiting techniques.

2001 to 2003: Buy leads and call strangers.

2004 to 2005: \$1,500 direct sales programs.

2007 to ?: Inspired communities that promote prosperity.

# **The Inspiration Economy is Here. Are You Ready For 77,000,000 Boomers?**

*It's kinda hard to ignore what already exists.*

Here's the bottom line. People are fed up. They have been demoralized by corporate America, Martha went to jail and the movement of inspiration has already drawn the line in the sand.

See "Oprah" at 4 PM daily.

## **The Masses Are Fed Up**

It's the MATRIX and what pill are you going to take? The red one or the blue.

MASTER-MIND is the blue pill.

## **Soldiers of Prosperity and Angels of Wisdom Fight For Each Other's Individual Freedom Through The Inspiration Economy**

See my ALPHA CODE book to learn about the POWER of a PRIMAL narrative which is inside of my \$2,041 Mega-Mind

The gloves are off, traditional America has opened its eyes to alternative ways [finally!] to manifest revenue and it's not going to be about money anymore.

Make money and lots of it. But you lead with "can I serve you?" Sales presentations are so last century aren't they?

The Hot New Biz-Model for Networkers is

- \*\* Offer a free sample. Lead with value & reciprocity.
- \*\* Constant support even with off line CD's and forum boards.
- \*\* A community that nurtures verses a "closing" selling drill.
- \*\* Have a marketing SYSTEM that lets people sell themselves.
- \*\* Give more give value in order to get more cash value.
- \*\* By 2007 I hope you can lead with a free sample.

Our own **MISSION** statement for our organization of which we call **STAR-LINK** is in it's very name. Because **STAR-LINK** stands for, "**S**ystematic **T**raining and **R**eciprocity **L**everaging **I**ntuitive **N**etworking **K**nowledge."

**\*\* Fact:** In 2006 over 50 **MILLION** boomers retired and loads of people who **HATE** to "sell" are entering our industry as a way to accrue a second income.

It's about "love people and use money not vice versa."

Why? Because if you **SELL** money when people don't make any they will quit and say you lied to them.

But if you sell people **BACK** to themselves they will come back for more and never leave **BECAUSE** it's hard to "quit" the community that sold you back to yourself.

## **“The Eyes of Wisdom”**

Our **PROGRAM** is knowledge. We teach the **CAUSE** behind the effects. Almost no one does that.

Our **BUSINESS** is people. Now I think you know why.

Our **PRODUCT** is a duplicatable system that teaches people how to **MULTIPLY** themselves by simply slicing off piece of themselves and sharing **SECTIONS** of themselves cheerfully.

I sliced off pieces of myself by way of

I shared portions of myself through free eBooks

I sliced a piece of myself off through a free bank of 1-800 training calls. Can you see that this works?

I sliced pieces of myself **OFF** by sharing free audio CDs that teach dominion, **INCREASE** and power.

I shared and **MULTIPLIED** my energy through **FREE** Napoleon Hill **FOCUS** Society calls. Boy did that ever **MULTIPLY**!

Then I gave away **FREE** websites and voluntarily coached an entire industry---no charge.

Why?

Because the way to obligate the Universe is through service.

The law of success desires the soul of money which is service.

Give. Sow. Serve.

My very life gives evidence to what I believe and what I believe is that you CAN apply STRESS into Universal law and as a reaction, those LAWS respond in uniform reciprocity.

If what you sell is value based, you give out samples and the vacuum back to your cash register will be lines of people world wide.

In order to get more GET value all you do is give away more GIVE value. (see Wal-Mart or the iPod as an example)

## **Human Road Kill is No Longer Tolerated**

*In 2007 the core valuation will be SERVICE through inspiration that spirals into an economy packed with inspired capitalists who share upward into the higher good of all, while not at the expense of people.*

Network Marketing traditionally pays its leaders at the expense of the little guy who grunts along for years *without ever turning a profit*. Boo!

## **This Makes Too Much Sense to Ignore**

Do \$50 and \$100 programs need samples? Probably not. McDonalds did pretty well without them. But when you are asking people to buy a \$500 to \$1,000 product?

But wait. McDonalds DOES give it away. It's called "the dollar menu" and even HBO gives away FREE weekends only because anyone smart knows that what you give and SOW into other people weaves them right back into your pocket.

# The NEW NORMAL

## There is Always “Hidden Order” Within What Appears Like Chaos

There is a new “hidden order” within our industry.

Those, like me, who are forward thinkers and visionaries, will prosper and prosper heavily. It’s the blue pill, the alternative, remember that.

*I call it the....*

**“New World Order in The Economy Era of Free Enterprise.”**

What will shoot through the roof by 2007 and make new Millionaires

out of many *will be those that trade*

*intangibles and stuff money can’t buy.*

So Gather Your Intangibles. **Quickly.**

What Are Intangibles?

By 2007, the wise trade intangibles as Robbins, Oprah, Cash and Chopra knew to do in earlier decades.

\*\* Your reputation. It’s an intangible.

\*\* What their marketing history has been. An intangible.

\*\* How they feel on the phone. Nice or desperate? An Intangible.

\*\* People *will measure each other by how easily they share.*

\*\* *If you are in “closing” mode you’ll tip your hand as brand new.*

\*\* Too many good people have been burned and it’s changing.

\*\* Many are looking for something that feels God = makes money.

# The New Economy of Inspiration and Intangibles

Forget big brother. He no longer cares.

Once upon a time, you spent \$25,000 to \$100,000 and went to college to learn and to be trained on how to be employed.

Then you signed on the dotted line, slung the chain with your ID card pinched to it around your neck, your new employer trained you, nurtured you, paid for your car and your babies being born and they *then showed you a ladder leaning up against the wall and shouted at you, “go climb!”*

## Circa 1953 to 1977

As long as you didn't drop the ball and make too many mistakes, you were safe and you could retire in glory.

You didn't have to worry about your career and the notion of having numerous transitional career changes, back then---would have sounded like a bad joke.

But again, this was the last century and over twenty-five years ago.

Your father remembers those old days.

### Ask Your Parents About This

Back in the day, the company would take care of you, justice and hard work would prevail and loyalty----going both ways---were the highest of corporate values.

That was yesterday. No, erase that. That was a generation ago!

*In today's business climate all we have--- is each other.*

*Literally. It's us Master-Thinkers against big business. Now the network rules (yours) and intangibles like your network, your reputation and how well you can serve others, within your own network, is the commodity of the new economy and the Soldiers of Prosperity who champion this crusade of capitalists to other fringe dwellers.*

It's about being unified "as one." Not separatists, working alone, next to each other, in office cubicles, for the greater good of the boss.

Did the business climate change? Huh buddy, you bet it did.

### **Look at Lucent or Toys-R-Us**

In today's world of intense competition, restructuring, and corporate takeovers, lets not even go into the splats and "tanks" so many of the behemoths are experiencing.

Ever hear of World/Com or Toys-R-Us? What happened?

The key today is **THE NETWORK!**

*Not the corporation.*

### **Now Your Network is Where The Bank is**

The key today and *the new commodity* is everyone's own individual network, a network of capital, a network of trust and integrity and a network of cohesive profit margins---working for the good of all, equally, for the strong, who demand to be THE FOOD CHAIN instead of the paid pencil pusher.

Struggle and Towing The Line  
Worked a Generation Ago.

Today's Bank is Your  
***Ability to Influence and Lead***

*Learn this.* In the new NORMAL and within the economy of Networking, your ability to EARN will be in DIRECT relation to how well and to WHAT DEGREE you ignite positive energy into the world around you. Push money and ingredients and you will fail. Take a chapter from DISNEY or HBO and notice how to what degree to inject POSITIVE ENERGY towards people is the new defining biz plan and NEW world order.”

You are either the hunter *or the hunted.*

People who provide the most food always eat the best, right?

But it's a decision.

Therefore the mandate leads towards unification, not DIFFERENT “levels” of potential income.

**The Pyramid of “Overworked and Underpaid.”**

Did you ever notice in the world of “Big Blue” everyone is paid in relation to what their LEVEL (think pyramid) pays?

CEO: \$2.1 Million  
President: \$900,000  
COO: \$610,000  
Chief Executive: \$350,000  
Chief of Sales: \$178,000

Top Salesman: \$125,000  
His Secretary: \$34,000

*But if given a choice, would you want to control your income or have it controlled by a system that ONLY dishes out an income that the prescribed “level” pays?*

**Puzzle Me This:**

Don't employees realize that they are always paid on what their level pays (their job title) and never quite earning on what they are actually worth? Hasn't the person struggling to pay their bills figured that puzzle out yet----to making more money?

**Hint:** Those who ARGUE against PROSPERITY and in the land of eight mile to the gallon HUMMERRS work for guys like **me** who FOUGHT (Soldier of Prosperity: me) for their FOCUS and fought and argued FOR PROSPERITY.

**Tip:** What you argue FOR you always get to keep.

**The Life-Style Snapshot:**

- \*\* No commute. Who cares how much gasoline is!
- \*\* Earn money 24/7 *instead of only* from 9-5
- \*\* It's 3-4-5 vacations annually, not one.
  - \*\* *Lifestyle is connected to what you love.*

- \*\* It's working for a loving, not a living.
- \*\* Life-Style is being home at 3:15 to pick the kids up.
- \*\* Lifestyle is being home to make the kids pancakes.
- \*\* *Lifestyle is wearing clothes you like. Instead of costumes.*
- \*\* *It's working where you're celebrated, not tolerated.*

## *That's what LIFESTYLE is.*

Something almost no one consciously considers..

Something most people are NOT aware of....

Something STAGGERING....

It's when WHO YOU are is WHAT you do.

It's a SPIRITUAL experience because what you could NOT see you manifested out of the invisible they call FAITH.

It's about moving into momentum whereas what you did TWO years ago still pays for your Palace today.

It's about LIVING a life that gives evidence to what you SAID (you would do) FIVE years ago.

### *Your choice of work DICTATES your lifestyle:*

- \*\* WHERE you work dictates how long your commute is.
- \*\* Where you work dictates how much time you give your kids
- \*\* WHERE you work dictates, are you tolerated or celebrated?
- \*\* Where you work dictates much of your self-esteem.

WHERE you work dictates how much income you make.

WHERE you work dictates how LITTLE of your skills are used.

### *Take me for example.*

When I drove a meat-truck for a decade selling frozen Omaha steaks door-to-door, I was using a **FRACTION** of my skills.

- [1] The meat-truck never asked me to lead people.
- [2] The meat truck did not earn me money all day/everyday.
- [3] The meat-truck did not require me to become a writer.

BECAUSE I understood that choosing the WRONG job environment could and would **suffocate** my TRUE natural abilities, and as such I yearned to LOCATE where my true NATURAL abilities were.

**Step 1:** Seek God

**Step 2:** Seek His inspiration

**Step 3:** Shut up.

**Step 4:** LISTEN

**Step 5:** Wait for the CONCEPTS to come in.

**Step 6:** ACT AS IF and CAN DO yourself into bliss.

That is what a GENIUS like DiVinci did.

That is what ALL Geniuses do.

TO UNION INTO SPIRIT = your DIVINE DESIGN.

(see Elvis, Ali, Edward R. Marrow, Bill Clinton)

**ONE SINGLE SHIFT:** All you do is passionately and purposely seek where you are MOST celebrated.

Try it. MOVE to where STRANGERS herald you.

(Bcause that is a CLUE to where you were BORN to be)

**The evidence** of Edison, Gates, Michelangelo, DiVinci, Chopra, Williamson, the actors Taylor, Dean and De Niro and Penn all give EVIDENCE that they conspired with God.

If nothing else at least they were LISTENING.

How else can you explain their perfection? For me it's obvious that these peoples GENIUS unfolded by and through their cooperation with the Higher self. Him.

**All you do** is BECOME AWARE of that level and know that it exists and then BAM----it slowly enters into your life just as all of the food you have eaten shows up.

Be the seed. The seed doesn't show the Pumpkin but we know that the Pumpkin is there. Same with people. It EXISTS. The

ONLY difference between GREATS such as CAESAR, Leonardo, Marcus (see movie “Gladiator!”) Aurelius, Newton, Plato, Confucius and people like Jesus is that THEY KNEW THEY were GREAT and thus ACTED into who they knew they were as versus the hum-hum asleep man IGNORES are argues he is small. Really, that’s the ONLY difference.

Whatever **CAESAR DID YOU CAN DO BETTER** and Mozart has ZIPPO on you. That goes for Chopin too. They got NOTHING ON YOU except that they believed they were everything that they knew they were BORN with.

*We were all born equal and we all INHERIT all that God has to give.*

*He doesn’t deal in separatism. A spoonful isn’t given to you were a BUCKET is given to THE DONALD. We are all born in EQUAL light and favour in His blessings and the ONLY difference between the GREATS and to those that work under them is that the GREATS were AWARE that GENIUS existed in them.*

*AWARENESS, light of truth and POWER of expression is already in every last person **who was ever born.***

*Some access and believe in that internal light and **EXPRESS** God through **themselves** while others simply buy a “People” magazine and watch strangers who believed what was in their heads!*

# **Free Tips on Exactly How To Live in Frustration**

**Step 1:** Ignore God

**Step 2:** Decide for yourself YOUR life's calling

**Step 3:** Ignore your DIVINE design

**Step 4:** End up broke with a job where people tolerate you.

**Tip:** The GENIUS locates where he or she is best used. The Genius is BEST used where they can MULTIPLY.

*Go ask Ford, Rockefeller or SAM WALTON if they “got work” or if they located where they would best be themselves. What you were BORN to be can not and will NOT be decided by you. YOU can't out-think God. Your job is to DISCOVER it.*

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**Super-Mind is \$97**

**Mega-Mind is \$2,041**

## **Fortunes of Wealth Are Located In Doing What You Love and Where You Are Celebrated Versus Struggling in a Job Environment Where You Are Only Tolerated**

Here in America some of us prefer to BE THE FOOD CHAIN instead of working for those that control the food chain.

It's as I said, it's being the Hunter or the Hunted. U-Pick.

**The 97% Who Argue Against Prosperity  
And Who Vote Onto The Side of Struggle  
Work For The 3% Who Stood For  
Prosperity Vs. Fighting Against it**

Here's the idea. Why don't you create income streams so deep that you can pay your OWN families benefits with [just] the interest from one of your savings accounts!

**Fact:** If you can't write your own paycheck someone is willing to decide how much you are worth and write that check for you!

It's a choice. Just a choice.

You can't be right and rich at the same time.  
I allowed myself the FREEDOM of correction.

I sought mentors and coaches.  
I asked to be TAUGHT how to think like they do.  
I asked my coaches, "what does IT look like?"  
I asked my coaches, "HOW do you look at life?"  
I didn't need anything overnight. I was patient.  
However, all I ever thought about was lifestyle/freedom.  
FREE to be my NATURAL and powerful self.  
I was trying to make my best better!

### **Soldiers of Prosperity Fight For Each Other's Freedom**

Today's network is a resource of people, ideas, profit streams and a buzz about soldiering each other to prosperity. One that simply will not go away, Unlike any other time ever-----in history, more people have decided to work-----as one---to manifest the greater good of themselves, of each other and their personal rights, as Americans to locate a richer lifestyle.

### **United Minds That Master Each Other's Goals into Reality**

**THE NAPOLEON HILL FOCUS  
SOCIETY Million Mind March**  
Nightly 9:27 PM (est)  
**1-641-594-7000 PIN 600088#**

*In fact, if you are not soldering your own mastermind and serving a network around you and pushing other people ahead of you, you better start. Because that is today's link to the new economy.*

***It's people helping people.***

**It's shifting from Nine to Five to 24/7**

Why bother even thinking that the company can take care of you if the company isn't even sure if it can take care of itself?

**Corporate America**

So where is Big Brother these days? He's looking out for #1 and pulling his hair out because of the constant and never ending list of new competitors that keeps hurling spit balls at him. And not from across the street either. Now the competition is "global" for Pete sake!

**Intangibles**

What is making people successful today is sharing resources and networks with each other and "love is the killer app" (incredible book by Tim Sanders)! Just look at the networking books that have been become best sellers by Robert Kiosaki.

*Personal networks* have become "bank" and that is the new economy.

As marketing fans---think Jay Abraham on crack!---we have read the marketing books, learned the psychological triggers and now we all know what "impulses" people to buy; we went to the motivation seminars and we even own the t-shirt to prove it!

- \*\* You bought the books.
- \*\* You went to the seminars.
- \*\* Where is your coaching Network of like minds?
- \*\* **S.T.A.R.-L.I.N.K.** is the missing link.

***POSITIVE THINKING. Did it change your life?***

*Trying harder, chanting louder, believing in yourself more and thinking positively, while useful, if you are new, are no longer your short stack of things to get ahead with anymore.*

***As a matter of fact, it's not even about you anymore.*** *It's about what you can do for others and how well you can attract and manage your own network of people.* The guy who said (his name is Dale Calvert), "build other people and the people will build your business" was right. So right!

## **Office Monkeys & Cube Patrol**

Some call it Affiliate Networking. That's what this is and that's the buzz word and the bizz stream of the people now in the know and the people of today who are taking back what the CEO's and the office cube patrol monkeys took from us. Our security. Our pride and the fun of being on the hunt to get ahead.

So who are we? Soldiers of prosperity and Angels of Ambition.

### **WE SOLDIER EACH OTHER.**

It's like being Michael Jordan and being accountable to a team.

We are "as one" and united. That's who we are. Business coaches. Sound strange? Maybe new?

Forget it.

It's an old formula that corporate types told you didn't work.

## **These Four (4) People Had What you Don't**

- [1] Michael Jordan
- [2] Tom Cruise
- [3] Ronald Reagan
- [4] Tiger Woods

They all had a TEAM around them they were accountable to.

These four men had to ANSWER to other people.

These people were in a THINK TANK of leadership/power.

The key then, as a Master-Mind, is to be open to it and the subset to that clearly, is to be open to everyone, not to some, but to everyone around you.

### **Be Someone For Somebody.**

#### **That's The New Biz Model.**

Norman Vincent Peale started the crusade of "me" and if you believe the people of this world who sold you on positive thinking and that believing in yourself is the key to caviar wishes and lottery winning dreams, I'd debate that.

Start Here: BELIEVE in me.

## ***BELIEVE IN OTHER PEOPLE.***

\*\* You already tried believing in yourself.

\*\* You already tried thinking on your own terms.

\*\* You already tried to DISCIPLINE yourself.

Did it work? Where are you now versus were you THOUGHT you'd be?

### **New Information**

Here is new information. It's hard to get someone who is near bankruptcy to start chanting, "I can do it. I can do it."

### **More Insights and New Information**

It's hard to take the employee MIND and teach them over night to start getting pumped up about their potential to start earning \$25,000 per month. That's not something we can easily do.

So start here and teach people this.

**Step 1:** BELIEVE in other people FIRST

**Step 2:** Start to DO and SEE things as they see them.

**Step 3:** Little by little, your own belief, in yourself, will start to grow.

But most people never even thought of having a mentor or a coach. Except for Millionaires like Michael Jordan and Tom Cruise. They have coaches, stylists, fitness trainers and assistants. Helpers.

Do you have a coach? Do you have a life-style coach? Why not.

### **The Million Mind March:**

Where I started and how I climbed from small to bigger was by *believing first in other people.*

Back then, when I was scraping to pay bills and all of that “I used to be poor and now I am rich” rhetoric, but back then, even when I thought of myself as a squished little fellow, I drew GREAT vision and tremendous HOPE by running next to other people who were undeniably ringing the bell and making a killing by building up other people and helping other people create and build their own personal affiliate networks.

# It's About Other People. And Why.

If you focus on yourself *you are the only game in town*. Terrible odds by anyone's measure.

However, if you focus on other great people you just can't help but advance your own thermostat, raise your own level of expectations of possibility, balloon your own earning potential, build a richer network of fellow Soldiers--*you can't help but grow large*.

My first two steps out of the gate where (a) in my gut, believing in everyone around me even more than I believed in little ole me (b) believing in our free enterprise system with so much zeal that short of success simply wasn't an option to me.

## **THE MASTER-MIND: Your Greatest Resource!**

What we do and what we will explore with you is not anything new.

The difference though, is now networking has become a national obsession for some and even a priority for many, whereas years ago, this form of networking, as a business, was only a by product of a larger business model.

Today? The network *IS* the business!

*Read* "Think and Grow Rich Through Persuasion" by Napoleon Hill. See the chapter called, THE MASTER-MIND.

# **The Network is The Model**

## **The Master-Mind is Where The Money Begins**

In the last century we worked to make money. Now here in the new economy *of people*, we work for a loving instead.

### **The Blue Pill**

Our collective ability to SHARE THIS ALTERNATIVE THINKING with others and buying power creams any other market share that anyone wants to waste time penciling on paper and apparently, we are the new world order.

## **Old is New Again**

Did Bill Gates just buy-up Lotus (March 2005)? You bet. That's because POWER begets power. That's because the more tools Microsoft can offer people----*the larger their monopoly gets.*

POWER. Shared power. That's what we do and that's what we share freely at Unified Master-Mind.

We share our rolodexes and we share various income streams.

We share our coaching and we share the power.  
No upline. No downline. No managers. It's unified. As one.

## **We Cripple The CD Burners By Sheer Numbers and Size**

Oh sure, the hipsters and the kids with baggy jeans may be what television (and McDonalds) prays to, but it is we boomers who cripple those CD burners in size and *it is we who have the most money to purchase.*

It is we Boomers who rock and never forget that.

Plus the BIG BRANDS (yeah!) are begging for our trade and what you will dig up at STAR-LINK will be worth two Martini's—not one.

## **Forget the Resume. Show Me The Size of Your Network!**

The difference between working for money and building a network is that when you work on a level that is higher than simply money, *your equity becomes residual.*

## **How XXL is Your List? Your Customer Base?**

Which points back to each of our own individual intangibles, i.e., your network, your reputation and your ability to serve the network and for the good of all within the Master-Mind

## **What We Do**

As I said, our lineage dates back to the middle fifties and all that is old is new again. What STAR-LINK is, more than anything else, is a celebration of business in and of the way it used to be and never should have stopped.

## **You Are Now a Business Coach**

*We are in the people business and the product that we sell is business consulting and business ideas that only work when you add other people and BUILD other people as hard as you build yourself.*

### **Our Mantra**

Use money and love people. Not vice versa.

This isn't about "them" against us.

Although to know thy enemy is good business so say's Sun Zui in the classic, "The Art of War."

Instead, this is about us and how there is far greater security for all of us, if we join together instead of independently being scattered under the umbrella of Big Brother.

I salute you and I salute your own network,

Welcome to The Million Mind March at STAR-LINK

*Joe Schroeder,*

**Inspired Capitalist**

I am a List-Horse.

I am the Preacher of Plenty and the Artist of More from Can-Do

I am a Son of a Capitalist and a Good news Merchant

Ask for the eBook, "**THE CONQUERING CHIEF.**"

\*\* Learn how reciprocity can BUILD you an army of loyalists

**Joe Schroeder**

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